Privacy Policy

Effective Date: July 1, 2025

The Farmers' Table ("we," "our," or "us") respects your privacy and is committed to protecting it through this Privacy Policy. This policy explains how we collect, use, disclose, and safeguard your information when you visit our website [insert website URL], including any other media form, media channel, mobile website, or mobile application related or connected to it.

By accessing or using our website, you consent to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

Personal Information

- Name
- Email address
- Mailing address
- Payment information (processed securely via third-party payment processors)
- Any other information you voluntarily provide via contact forms, newsletter signups, or online orders

Non-Personal Information

- Browser type and version
- IP address
- Pages you visit on our site
- Date and time of your visit
- Referring website

This non-personal information is collected automatically via cookies, analytics tools, and similar technologies.

2. How We Use Your Information

We may use your information to:

Process and fulfill orders

- Send email updates, newsletters, and promotional offers (if you have opted in)
- Respond to customer service requests
- Improve our website and services
- Serve relevant advertisements
- Comply with legal obligations

3. Cookies & Third-Party Advertising

Our website uses cookies to enhance your experience, analyze site traffic, and deliver personalized advertising.

Google AdSense & DoubleClick Cookie

- Third-party vendors, including Google, use cookies to serve ads based on your prior visits to our site and other sites on the Internet.
- Google's use of the DoubleClick cookie enables it and its partners to serve ads based on your visit to our site and/or other sites on the Internet.

You can opt out of personalized advertising by visiting:

- Google Ads Settings
- AboutAds Consumer Choice Page

4. Third-Party Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties except:

- To trusted service providers who help us operate our website or conduct our business (e.g., payment processors, shipping companies)
- When required by law
- To protect our rights, property, or safety

5. Data Security

We implement reasonable security measures to protect your personal information. However, no data transmission over the Internet can be guaranteed as 100% secure.

6. Your Rights

You have the right to:

- Access, update, or delete your personal information
- Opt out of marketing emails at any time via the "unsubscribe" link
- Disable cookies through your browser settings

7. Changes to This Policy

We may update this Privacy Policy from time to time. The "Effective Date" at the top will be updated accordingly. Continued use of our website after changes means you accept the revised policy.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

The Farmers' Table

Email: thefarmerstableshop@gmail.com

Mailing Address: PO Box 401 Warner, AB, T0K2L0

If you want, I can also give you a **short HTML-formatted version** so you can paste it directly into your website and have it look professional without extra web design work. That way your footer can just say **"Privacy Policy"** and link to it. Would you like me to do that next?